

Intuitus Limited

IT's a Deal

b-business partners invests in Centennial



b-business partners

Intuitus has provided the technical due diligence assessment service for b-business partners' investment in Centennial UK Limited, a UK-based supplier of technology inventory management solutions to major organisations around the world. Specifically, Intuitus was asked to assess Centennial Discovery®, the latest development in the company's audit product range.

Intuitus assessed the market opportunity and product positioning of Centennial Discovery®, comparing product functionality with leading competitor products, and noting key differentiators and barriers to entry. We assessed the product itself, both in terms of its underlying architecture and its ease of implementation and use. We also reviewed the quality and completeness of product documentation, and the experience of the management team and development staff, noting any dependencies on key personnel. To this extent, Intuitus advised b-business partners of the various merits of Centennial Discovery® and we made recommendations both to capitalise on future opportunities and to mitigate potential risks.

John Collis, Managing Director at b-business partners, commented: "This was the first time b-business partners had engaged Intuitus and we were very impressed with their quality of service. They responded extremely well to challenging timescales and presented a thoroughly professional, highly useful report, which Centennial will value as much as ourselves".

Alistair Forbes, the Intuitus consultant was a highly experienced leader of technology-based businesses, with a proven track record in both traditional and new technology business environments across a variety of industry sectors. His strong technology background is complemented by international business management experience at all levels in blue chip and FTSE 100 corporate environments. He has substantial experience in the creation and analysis of technical architectures and the leadership and direction of major technology projects. More specifically, he offers extensive experience both in the full software development lifecycle and in the selection, implementation and usage of asset tracking tools in a variety of network environments.



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Sector: Information Technology

Intuitus is a specialist provider of independent, bespoke, IT and technology due diligence services. Our pre- and post-transaction services are designed for providers of venture capital, private equity and debt finance for mid-market investments in virtually any market sector. Intuitus delivers its services through its UK-wide executive-level network of consultants, a highly flexible, responsive and multi-disciplined model. The consultant network means that Intuitus can deploy one or more consultants with expertise in both the technical and market environments of the investee companies. As a result, the investor receives expert, deal-specific advice that can be relied upon and that influences the investment decision.

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